



January 9, 2009

Dear NCPC Tradeshow Vendor,

I wanted to let you know about some exciting changes coming to the 2009 North Carolina Pork Conference and Tradeshow which will be held February 18 & 19 in Greenville, NC.

After much discussion and consideration, this year, we have decided to scale back the tradeshow just a bit. We are going to host it as a "Tabletop Tradeshow" rather than the usual booths. The cost for a tabletop display will be \$300, and each company will be limited to one table.

In order to encourage participants to visit the vendors, we will be dedicating one hour each morning and one hour each afternoon to the tradeshow. What this means is that during this time, there will be no other programming, allowing conference attendees the time to visit with vendors. We will also have refreshments and snacks set up on the tradeshow floor as further encouragement for them to visit with you.

You will find the necessary paperwork on our website which hopefully will answer most any question you have, however, if you need any more information or have questions, please don't hesitate to call me (919-781-0361) or email me (ann@ncpork.org).

I look forward to seeing you in February.

Sincerely,

A handwritten signature in black ink that reads "Ann".

Ann Edmondson  
Director of Marketing and Communications  
NC Pork Council